



**Bachelor in
Management (BSc)**



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

Admission Requirements

- High School diploma
- Fluency in English
- Extracurricular experience
- International exposure

2021 Fees

EU students	€14,950 / year
Non-EU students	€21,050 / year
+ application fee	€60
+ registration fee	€360 (first year only)

Application, tuition and registration fees may be subject to change. Visit escp.eu/bachelor for up-to-date information.

Your contact

BERLIN CAMPUS
RECRUITMENT &
ADMISSIONS OFFICE

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Application Process



1 ONLINE APPLICATION
ESCP.EU/BACHELOR,
PARCOURSUP, UCAS OR
COMMONAPP



2 ORAL INTERVIEW
ASSESSMENT OF:
- MOTIVATION
- PROFILE
- PERSONALITY



3 ADMISSION RESULTS
IN ORDER TO CONFIRM
YOUR ENROLMENT, YOU
WILL NEED TO PAY A
DEPOSIT OF €2,500.



ESCP Quick Facts

6 urban campuses:
Berlin, London, Madrid,
Paris, Turin and Warsaw

Multi-accredited:

AACSB, EQUIS, EFMD MBA,
EFMD EMBA, 5 European
Higher Ed standards

A full **portfolio**
Bachelor, Masters, MBAs,
PhDs and Executive
Education

6,500
students in degree
programmes representing
120
nationalities

5,000
high-level participants in
customised training and
executive education

60,000
active alumni in over
150 countries in the world

The World's
1st
Business School (est. 1819)

Over **160**
research-active professors
representing over
30 nationalities

Over **140**
academic alliances
in Europe and the World
in 47 countries



Programme objectives

The Bachelor in Management (BSc) allows students to become experts in management science and learn how to make complex decisions. While exploring humanities, they practice how to deal with people and lead teams.

The active learning pedagogy and multinational teamwork, together with the soft-skills workshops, prepare students for their future international careers. The learning-by-doing and real-world experience gained during internships help to further increase their employability.

Your European Academic Director



Prof. Fabrizio Zerbini
Associate Dean
Bachelor in Management (BSc)



Bachelor in Management (BSc) Highlights

- Three-year, full-time programme (180 ECTS)
- Multicultural study track in one institution
- Curriculum in Management combined with liberal arts, humanities, and language courses
- Taught in English with some classes in French, Spanish or German
- Compulsory internships and social impact projects
- Bachelor of Science in Management degree fully compliant with international standards

Your Bachelor Programme

This BSc programme is the right choice if you want to:

- Challenge yourself intellectually and acquire skills for a top international career.
- Get to know and understand diverse cultures by living and studying in three different countries, without having to compromise on academic excellence.
- Learn management through an interdisciplinary approach, and broaden your horizons through liberal arts and language modules.
- Obtain strong methodological training and develop your personal competencies.

Student Profile

- High-calibre students who aspire to top international careers
- Keen to study and experience different cultures and languages
- Able to adapt and thrive in new or challenging situations
- Looking to build confidence and become autonomous



The best thing is that now I know everything that forms a company, and this a great part of the ESCP Bachelor in Management (BSc). I also feel much more international compared to other students.

Guillaume Danloy
Class of 2019, Belgium



Graduate Students 2019

67% 98% PLACEMENT

chose to start an international professional career

33%

chose to continue with a Master degree at a renowned institution

Real-world Experiences

- **Internships & Social Impact Projects**
The opportunity to put learned concepts and skills into practice in real business situations.
- **Work & Study Track**
Study your final year in Paris and spend your time alternating classes with work at a company.
- **Business Games**
Online simulations played in teams to introduce you to the complexity of business decision-making.
- **Collective Projects**
A creative chance to acquire practical managerial and leadership skills.

Options after Graduation

- Join the best Master programmes in the world and take advantage of our network of 30 partner universities across the globe.
- Apply for one of our specialised MSc programmes.
- Try corporate life and/or engage in graduate programmes.

Your Curriculum



YEAR 1	YEAR 2	YEAR 3
Management, Economics & Law Modules <ul style="list-style-type: none"> • Introduction to European Business Administration & Organisations • Financial & Managerial Accounting 1 • Micro-Economics • European Institutions & Comparative Political Systems • Fundamentals of Mathematics 1 • Statistics & Probability 	Management, Economics & Law Modules <ul style="list-style-type: none"> • Finance • Financial & Managerial Accounting 2 • Marketing • Macro-Economics • Contract & Business Law in Europe • International & European Business Law & Taxation • Fundamentals of Mathematics 2 • Advanced Statistical Methods 	Management, Economics & Law Modules <ul style="list-style-type: none"> • Strategy & International Management • Operations Management & Business Information Systems • CSR & Business Ethics • Management Elective Courses • International Economics
Liberal Arts & Humanities Modules <ul style="list-style-type: none"> • Introduction to Psychology & Sociology • International Relations and European & World History 	Liberal Arts & Humanities Modules <ul style="list-style-type: none"> • Key Scientific & Technological Issues in Business 	Liberal Arts & Humanities Modules <ul style="list-style-type: none"> • Liberal Arts Electives: <ul style="list-style-type: none"> - Politics - Wealth of Nations - Self-Awareness - Negotiation - History - Human Behaviour
Languages & Personal Skills Modules <ul style="list-style-type: none"> • Presentation, Discussion & Rhetoric Skills • Computer Skills • Languages 	Languages & Personal Skills Modules <ul style="list-style-type: none"> • Intercultural Skills • Languages 	Languages & Personal Skills Modules <ul style="list-style-type: none"> • Academic Writing Skills • Languages
Collective Projects, Internships <ul style="list-style-type: none"> • Collective Project 1 • Internship – 8 weeks (optional) 	Collective Projects, Internships <ul style="list-style-type: none"> • Collective Project 2 • Internship or Social Impact Project – 12 weeks 	Collective Projects, Internships & Thesis <ul style="list-style-type: none"> • Business Game • Internship – 12 weeks • Bachelor Thesis
60 ECTS	60 ECTS	60 ECTS
180 ECTS		

Accreditation **ACQUIN** Ranking 2020 **1st**

Akkreditierungs-, Zertifizierungs- und Qualitätssicherungs-Institut

Le Parisien *Étudiant*

Language courses every year

Study-Track Options

- YEAR 1** LONDON | PARIS
 Language requirements: London and Paris (English).
- YEAR 2** MADRID | PARIS | TURIN
 Language requirements: Madrid (English and Spanish); Paris (English and French); Turin (English).
- YEAR 3** BERLIN | PARIS
 Language requirements: Berlin (English with optional classes in German); Paris (French).

Live and learn in **three different countries over three years**. Each academic year, you will have the opportunity to study at one of our urban **European campuses** in Berlin, London, Paris, Madrid or Turin, or to study one year at our **partner institution**, Tsinghua University in Beijing.

Bachelor in Management (BSc)

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



**5 European Higher Ed
accreditations**

BERLIN

Heubnerweg 8 - 10
14059 Berlin, Deutschland

LONDON

527 Finchley Road
London NW3 7BG, United
Kingdom

MADRID

Arroyofresno 1
28035 Madrid, España

PARIS RÉPUBLIQUE

79, av. de la République
75543 Paris Cedex 11, France

PARIS MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

TURIN

Corso Unione Sovietica, 218 bis
10134 Torino, Italia

WARSAW

c/o Kozminski University
International Relation Office
57/59 Jagiellońska St.
03-301 Warsaw, Poland