Executive MBA
DESIGNING TOMORROW
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ESCP Europe

Key Facts

6 urban campuses

3 international accreditations AACSB, EQUIS and AMBA

The World’s 1st Business School (est. 1819)

140 research-active professors representing 20 nationalities

120 academic alliances worldwide

A full portfolio Bachelor, Masters, MBAs, PhDs and Executive Education

4,600 students representing 100 nationalities

5,000 managers and executives in executive training each year

50,000 alumni in 150 countries worldwide
Welcome to ESCP Europe

Prof. Dr. Frank Bournois
Dean of ESCP Europe

Established in 1819, ESCP Europe is the oldest business school in the world. Its mission is to develop the next generation of transnational business leaders, preparing them to embrace the opportunities offered by cultural diversity.

With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe’s true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues.

Through a combination of innovative pedagogy, cross-campus programmes and a research-active Faculty, ESCP Europe is a major contributor to the development of the transnational management culture so essential in today’s global business environment.

Our network of 120 partner universities extends the School’s reach from European to worldwide. Triple-crown accredited (AACSB, EQUIS, AMBA), ESCP Europe welcomes 4,600 students and 5,000 executives representing 100 different nationalities every year, offering them a wide range of general management and specialised programmes (Bachelor, Masters, MBA, Executive MBA, PhDs and Executive Education).

The School’s 50,000-strong alumni network includes members of 200 nationalities. Together with its long-standing relationships with national and multinational companies, this network allows ESCP Europe to provide unique career opportunities on an international scale.

Valérie Madon
Director of the Executive MBA

Prof. Dr. Stefan Schmid
Professor of International Management and Strategic Management
Dean of the Executive MBA

Launched in 1994, the Executive MBA takes full advantage of ESCP Europe’s unparalleled international reach, innovative pedagogy and research-active faculty. Together we have designed a cutting-edge programme, combining general management courses, electives, an International Consulting Project, and seminars around the world.

We give senior managers and executives the opportunity to fully engage with the fast-changing business environment. You will gain real insight into international business, and tackle the challenges involved with managing diverse workforces in a context of economic shift, both within and beyond Europe.

“Empower your career at ESCP Europe”
Accreditations

ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.

Executive MBA Financial Times Ranking 2017

#10 worldwide

#1 for Aims Achieved worldwide

#2 for Career Progression worldwide
(with an average 62% increase in salary)

#3 for International Course Experience worldwide

Join a Top Executive MBA
Why You Should Choose ESCP Europe

1 • Career Progression
Leverage your career with our real-time transformation programme. The Executive MBA is the stepping stone you need to bridge the gap between your potential and the top leader within you.

2 • International Course Experience
Empower your international career by joining our Executive MBA with our unique position to provide an intercultural experience through our 5 campuses and seminars around the globe.

3 • Customisable Programme
Tailor your Executive MBA to match your ambitions. The programme is highly customisable, with 5 tracks in Europe and in the Middle East, a choice of over 50 electives, and formats lasting 18 to 30 months depending on your preferences.

4 • Diversity of Profiles
Learn from the diversity of our participants from varied cultural and industry backgrounds. This enables us to turn diversity into a powerful learning tool and to prepare you for a global immersion.

5 • Academic Approach
Benefit from a perfect balance between academic excellence and a hands-on approach to management, reflecting the ever-changing needs and expectations of the business world.

6 • Global Network
Join the ESCP Europe community. As an Executive MBA graduate, you build an influential global network as part of the 50,000-strong community of ESCP Europe Alumni in over 150 countries.
Get an Overview of your Executive MBA

Our Executive MBA programme is designed for senior managers and executives with a challenging mindset.

Location

5 tracks
- Paris
- Berlin-London
- Turin
- Beirut

Duration

- 18 months • 22 months • 30 months

Curriculum

- 9 Core Courses
- 10 Electives
- 5 International Seminars
- 1 International Consulting Project
Study across 6 campuses

The ESCP Europe Executive MBA offers you the unique opportunity to study in Europe on our 5 campuses, as well as in the Middle East, in Beirut at ESA Business School.

This international positioning is what makes our programme unique for you: learning in various countries and enjoying the benefits of both academic and personal experiences.

**BERLIN**
The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

**LONDON**
Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

**MADRID**
Located only a couple of metres away from the National Park of Monte de El Pardo, the Madrid campus is an ideal place for students to focus on their professional development.

**PARIS**
The Paris campuses are conveniently located in the centre of the city. The campuses enjoy easy access to all of the Capital’s major business districts.

**TURIN**
The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

**BEIRUT**
Situated in the centre of Beirut, ESA asserts its reach as an important international Business School. Its mission is to develop the high potentials of the region into the leaders of tomorrow.
Tailor your Curriculum

Choose flexibility and master your time with your Executive MBA. With our customisable part-time programme, you can balance your 3 lives: study, work and personal.

Choose your Study Path

<table>
<thead>
<tr>
<th>Length</th>
<th>18 months</th>
<th>22 months</th>
<th>30 months</th>
<th>30 months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intake</td>
<td>January</td>
<td>September</td>
<td>January</td>
<td>November</td>
</tr>
</tbody>
</table>

Choose the Location of your Core Courses

<table>
<thead>
<tr>
<th>Tracks</th>
<th>Number of sessions</th>
<th>Number of days per session</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Itinerant</td>
<td>1 in Paris, 1 in London, 1 in Berlin, 1 in Madrid, 1 in Turin</td>
<td>5 days</td>
<td>Monday to Thursday 8:30am - 8pm Friday 8:30am - 1:30pm</td>
</tr>
<tr>
<td>Paris</td>
<td>8 in Paris</td>
<td>3 days</td>
<td>Thursday and Friday 8:30am - 8pm Saturday 8:30am - 1:30pm</td>
</tr>
<tr>
<td>Berlin-London</td>
<td>2 in Berlin and 1 in London</td>
<td>6 days</td>
<td>Monday to Saturday 8:30am - 8pm</td>
</tr>
<tr>
<td>Turin</td>
<td>8 in Turin</td>
<td>3 days</td>
<td>Thursday and Friday 9am - 7:30pm Saturday 8:30am - 1:30pm</td>
</tr>
<tr>
<td>Beirut</td>
<td>9 in Beirut</td>
<td>3 days</td>
<td>Thursday to Saturday 9am - 6pm</td>
</tr>
</tbody>
</table>

The Executive MBA has 520 contact hours regardless of location, with all courses taught in English.
Develop an In-Depth Understanding of Business

The core courses of the Executive MBA provide you with the cross-functional knowledge and managerial skills that international business leaders need.

**Corporate Strategy**
Analyzing the environment and the firm, formulating and implementing strategy.

**Financial Accounting**
Understanding financial language and interpreting balance sheets and profit and loss accounts.

**Marketing**
Analyzing buying behaviour, identifying market segments and optimal product, place, price and distribution policies.

**Corporate Finance**
Taking finance and investment decisions by using appropriate methods and tools.

**Managerial Economics**
Understanding the macro-economic and micro-economic environment in which companies operate.

**Managing People and Organisations**
Analyzing individuals’ behaviour within the workplace (teams, units and organizations) to achieve managerial success.

**Supply Chain Management**
Optimizing all company operations, including inbound- and out-bound logistics.

**Cost Accounting and Management Control**
Understanding various cost calculation methods and applying systems to monitor company processes and results.

**Entrepreneurship and Intrapreneurship**
Establishing an entrepreneurial mindset in new ventures or within established companies.

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The General Management Programme (GMP) comprises the 9 core courses of the Executive MBA. It can be attended as a stand-alone programme. The GMP allows you to progress smoothly to the full EMBA curriculum within 30 months. Upon acceptance after your GMP, you will need to complete the 10 electives, 5 international seminars and the International Consulting Project.

The GMP is offered in two alternative formats:
- A part-time programme, fully compatible with an executive schedule, requiring a reasonable number of days away from the office, over 9 to 12 months
- A blended format, combining distance learning (for 7 courses) with in-class sessions (2 courses) over 12 months.

For more information: [www.escpeurope.eu/gmp](http://www.escpeurope.eu/gmp)
Choose among 50 Electives

With a wide range of electives on various campuses, we have designed our Executive MBA to meet the schedules of busy executives.

With our electives, you are able to go more in-depth on subjects of personal interest. You can choose 10 to 12 electives from the ESCP Europe Executive MBA portfolio and/or from our academic partner, the Hertie School of Governance in Berlin. Once you have graduated as an Executive MBA Alumnus/Alumna, you have the opportunity to attend electives every year.

**BERLIN CAMPUS**
- Corporate Compliance and Crisis Management
- Design Thinking for Executives and Entrepreneurs
- Doing Business in Central and Eastern Europe
- Human Resources Management for Executives
- Intercultural Leadership
- International Business Ethics
- International Finance
- International Marketing
- International Strategy and Structure
- Scenario-Based Strategic Planning
- Services Management
- Unleashing Professional and Personal Talent with MBTI

**LONDON CAMPUS**
- Digital Marketing and Social Media
- Emerging Business Models for the Digital Age
- Managing Self for Sustainable Development
- Mergers and Acquisitions, LBO and Private Equity
- Problem Solving and Decision Making
- Protecting the Value of Digital Information
- Understanding Capital Markets
- Understanding Competitiveness
- Unleashing Professional and Personal Talent with MBTI

**MADRID CAMPUS**
- Creating Global Teams
- Financial Risks in International Operations: Hedging with Futures and Options
- Innovation as a Key Factor for Business
- Strategic Project Management

**PARIS CAMPUS**
- Analysis and Management of Accounting KPIs
- Big Data: Introduction to Business Analytics and Data Science
- Customer Value Management
- Enterprise Risk Management
- Entrepreneurial Action: Taking Ideas to Market
- Financial Planning: How to Turn a Strategy into Numbers
- Financial Statement Analysis
- International Business Law
- Managing Self for Sustainable Development
- Negotiation Dynamics
- Personal Impact in Communication
- Strategic Leadership
- Talent Management
- The Fresh Connection: a Supply Chain Business Game
- Unleashing Professional and Personal Talent with MBTI
- Valuing Sales Management: Understanding the Key Role of Growth Managers
- Virtual Management: Key Challenges of Leading at a Distance

**TURIN CAMPUS**
- Branding and Brand Management
- Firm Evaluation
- Luxury Brand Management
- Personal Impact in Communication
- Personal Leadership Skills
- Women in Leadership
Electives delivered at the Hertie School of Governance (Berlin)

- “Nudging” and Experimental Policy Evaluation
- Participation and Engagement in the Digital Age
- Performance Management
- Political Communication
- Public Value Leadership: Creating Value in Society
- Strategic Management: Enhancing the Strategic Capacity of Public Organisations

For electives taught in partnership with the Hertie School of Governance at Berlin, up to two ESCP Europe participants are allowed to enroll per course.

Brussels (following the European Business Seminar)

- Business and the Sustainability Challenge
- Unleashing Professional and Personal Talent with MBTI

Online-courses

- Digital Marketing and Community Management
- Digital Transformation of the Company

Class schedules are subject to modification without notice.
Expand your Full Leadership Potential

The Executive MBA programme is designed to empower the leader in you. As the Executive MBA experience progresses, you will be surprised by the programme’s impact.

Your Personal Executive Coach

The Executive MBA inspires changes which often reach far beyond the professional domain, positively influencing your whole life. You will receive 4 hours of voluntary, confidential, one-to-one coaching sessions. You can explore themes that are relevant to your career development, or choose to focus on personal decision-making and identify the actions that will help you reach your goals.

Online Learning

ESCP Europe provides an e-learning portal for you as soon as you are admitted to the ESCP Europe Executive MBA. Created with the support of CrossKnowledge, this tool gives you access to a number of online self-training modules in all fields of management.

Competence Development

We offer you series of one-day workshops supporting you in your personal development: personal branding, presentation skills, rhetorics, speed-reading techniques, etc.
Gain a Global Perspective

Our 5 week-long international seminars give you the opportunity to open your horizons and be prepared to future challenges in a globalised world.

Class schedules are subject to modification without notice.
1 Organisational Change and Leadership Induction Seminar
January 2019

Paris (France)

You gain a deeper understanding of company structures and processes, and develop skills in order to examine patterns of organisational change and consequences for leadership.

2 European Business Environment Seminar
April 2019

Brussels (Belgium)

This seminar highlights the European institutional structure, functioning and influence on the business environment; EU relations with other regional markets; and macroeconomic challenges, competition regulations, and lobbying techniques and practices.

3 Regional Leadership Seminar
October 2019

Choose from:
- Shanghai (China)
- São Paulo & Rio de Janeiro (Brasil)
- New Delhi & Ahmedabad (India)
- Singapore

In the context of globalisation, the ability to lead projects in foreign countries is highly valued by companies. The focus of this seminar is on exploring the major issues firms have to deal with when developing projects in specific regions of the world.

4 Innovation Seminar
March 2020

Austin (USA)

The flexibility of the North American business culture, which fosters innovation, is highlighted in this seminar, enabling our participants to understand the shift towards a knowledge-based economy, and the resulting role of innovation.

5 Closing Seminar
June 2020

Madrid (Spain)

This synopsis seminar is devoted to integrating the knowledge and skills acquired during the programme through case studies and testimonials focused on strategy implementation and leadership styles.
Apply your Knowledge and Skills

Designed to provide participants with a collaborative, multidisciplinary and intercultural work experience on a real-life strategic challenge, the International Consulting Project (ICP) puts into practice the concepts and theories acquired during the EMBA.

Within a group, you will perform an in-depth analysis of a situation or development challenge faced by a company and make recommendations for actions that can realistically be implemented by the firm. This 14-month team project allows you to use and consolidate your understanding of the concepts and tools taught during the programme. The outcome of the ICP is a series of recommendations that the company can implement in order to meet the strategic challenge at hand.

**Examples of International Consulting Projects**
- Creation of a business plan for a new activity
- Reorganisation of a distribution network
- Market or product diversification
Case study: “How can Barilla start selling pasta to Asian people?”

**Objective**
Barilla ICP was asked to design the business model for the expansion of the Barilla pasta and sauces in the most important Asian megacities.

**Main challenge**
The team showed that the real challenge Barilla was facing in this part of the world was a cultural one: Barilla needs to instil a pasta culture and pasta demand locally first, before any other business consideration. The participants conducted an in-depth market analysis using the application of several tools, proposing an approach far different from the expectations of the client.

**Recommendation**
The team recommended a food-service business model by developing Barilla-operated flagship restaurants in prime locations and pasta bars in business centres. This will allow the gradual growth of a pasta culture and, thus, an awareness of the Barilla brand.

“The team completed a thorough analysis of the markets and the target consumers, combined with an excellent strategic framework in terms of business modelling and planning. The outcome shows an outside-in and fresh perspective, as well as the diverse experience of the team members. The keen attention paid to the needs and desires of the local consumers has led the team to unconventional solutions and business models.”

*Mariapaola Vetrucci,*
Chief Strategy & Business Portfolio Officer • Barilla
Meet Experienced Leaders

Developing the Executive MBA with our Business Partners, the Advisory Board contributes to the evolution of the programme, adapting its content and design to the expectations of the corporate world and to the new trends in management.

During the Executive MBA programme, you gain new perspectives as you learn from successful alumni and members of the ESCP Europe community: On campus and offsite, entrepreneurs, business leaders, government officials, and other guest speakers discuss their leadership style, business views, personal vision and strategies for success in a variety of forums.

Dr. Oliver KRAUSE, Associate Director, ARTHUR D. LITTLE
“Connecting to world class talent and academics to shape the future with them”

Carlo GHIRARDO, President, Vehicle Group EMEA – Eaton
“With my current participation to the Advisory Board of the Executive MBA, I am contributing to making sure that the contents and the formats are remaining top notch, up to date, and relevant as the World evolves at the lightning speed!”

Executive MBA participants receive direct insights from companies such as:
Learn from an International Faculty

Choosing to study at ESCP Europe EMBA is your first step towards an ambitious and exciting international career in today’s diverse, multicultural business world.

Prof. Marie Taillard
L’Oréal Professor of Creativity Marketing
London Campus
In charge of the core course Marketing in the Itinerant track and an elective on Digital Marketing, Marie has a broad focus on creative approaches to marketing, particularly in relation to digitalisation. She is interested in how technology has transformed relationships between stakeholders in organisations. She works closely with many brands, including L’Oréal and Lego, to analyse value creation in their interactions with customers.

Prof. Miguel Palacios
Management
Madrid Campus
He has worked in, among other places, R&D and operations both for large volume and large scale customised products for Alcatel, and in management consulting for DiamondCluster (now Oliver Wyman), in the areas of strategy, marketing and start-up development for international clients in several countries. His research interests and field of publications include new business models and new ventures (including corporate venturing), with a special focus on technologically-driven innovations.

Prof. René Mauer
Entrepreneurship and Innovation
Berlin Campus
His area of expertise is entrepreneurial decision-making in new venture and corporate contexts. He has worked on projects with both SMEs and larger companies, such as BASF, BMW, Deutsche Post DHL and P&G. He co-owns a family business, co-founded a technology start up and was involved in a variety of other venture projects. Building on his field of expertise he is offering a new core course as part of our Executive MBA called ‘Entrepreneurship and Intrapreneurship’.

Prof. Alberta Di Giuli
Finance
Turin Campus
Her research focuses on corporate social responsibility, corporate governance, mergers and acquisitions and family firms. She recently published a study about the correlation between Boards of directors with linkages to media firms and a firm’s news coverage and public relations enhancement. Alberta offers a new elective class called Big Data: Introduction to Business Analytics and Data Science.
Get Inspired by Testimonials

Maria Merry Del Val
GMP 2016 - EMBA 2018, Spanish
Director • Royal Bank of Scotland

“I first joined the GMP programme, which was an exceptional experience. I have chosen to continue my executive education as I believe this is a life-changing process that can only be rounded through the completion of the Executive MBA. Coming from a purely financial background, the Executive MBA is broadening my perspectives, enhancing my self-confidence and providing me with leadership and strategy skills that I previously lacked, all of it in an international atmosphere that allows for participants to exchange a wide range of knowledge and experiences. Finally, the ESCP Europe Executive MBA is very conscious of the role of Women in Leadership, and I very strongly recommend it to any woman who is interested in developing further into leadership roles.”

Jean Muller • EMBA 2012, French
Deputy Vice President
Sales & Development at JCDecaux

“The ESCP Europe MBA was a great experience. I am impressed by how fast I could benefit from the skills acquired with the core modules, and how I become more confident out of my comfort zone. The International Consulting Project (ICP) extends the scope of analysis to a working group with various and complementary profiles. It is an excellent way to apply the teaching of the Executive MBA programme on audit and consulting assignments. As you expand your analysis skills and insights and work in a project mode, you learn how to better respond to operational and forecasting challenges.”

Mia Luostarinen • EMBA 2017, Finnish
Principal Consultant, Marketing Science • Reaktor

“After 15 years of hands-on experience in Marketing, Innovation Management, Service and Customer Experience Design and having lived and worked in three European countries, I wanted to take my thinking and career to the next level. For me, the ‘Innovation – A Key For Growth’ elective was truly eye-opening and one of the biggest highlights of my ESCP Europe journey. Serendipity indeed, since at the end of my Executive MBA journey, I started in a dream-come-true position for one of the most desired employers in the Nordic region in the field of artificial intelligence technology, agile management and service design.”

Claus R. S. Jørgensen • EMBA 2016, Danish
Chief Commercial Officer • BPI A/S

“I would like to share how grateful I am for the experience of the Executive MBA at ESCP Europe. It has been a fantastic journey full of learning and personal development, a global adventure with an excellent programme. This experience would not have been the same without the professional team of outstanding professors, programme managers and administration. Thank you for creating the perfect mix of a professional top level Executive MBA with a human and personal touch.”

Maria Merry Del Val
GMP 2016 • EMBA 2018, Spanish
Director • Royal Bank of Scotland

“...”

Jean Muller • EMBA 2012, French
Deputy Vice President
Sales & Development at JCDecaux

“...”

Mia Luostarinen • EMBA 2017, Finnish
Principal Consultant, Marketing Science • Reaktor

“...”

Claus R. S. Jørgensen • EMBA 2016, Danish
Chief Commercial Officer • BPI A/S

“...”

Check all of our testimonials at www.escpeurope.eu/emba
Share with a Highly Diverse Group

You share your experience with a multicultural class in terms of nationalities and backgrounds which is an invaluable asset in today’s global business environment.

We welcome high potentials who are ready to share their insights with their peers and are willing to learn from them.

2019 Class Profile

- **103** Participants
- **38** Average Age
- **20%** Female
- **13** Average Number of Years of Work Experience

30 Nationalities

Representation by Regions

Industry Sectors

- **22%** Manufacturing
- **19%** IT/Telecommunication
- **14%** Finance/Insurance
- **8%** Retail
- **8%** Transportation/Utilities
- **6%** Energy/Oil & Gas
- **5%** Travel/Tourism
- **4%** Healthcare/Medicine
- **3%** FMCG/Packaged Goods
- **3%** Law
- **2%** Media/Communications
- **2%** Education/Academic
- **2%** Aerospace
- **2%** Government
Get Involved in our Women’s Network

Women are increasingly exposed to leadership opportunities all over the world. ESCP Europe is particularly committed to fostering gender equality through several initiatives.

6 Scholarships of €10,000
The Executive MBA aims at enabling women who demonstrate excellence in leadership and who support the success of their female peers to get an executive degree.

Access the EMBA Women’s Network
The EMBA Women’s Global Network offers exciting events across ESCP Europe campuses, while simultaneously strengthening ties and generating opportunities within our community of over 700 Executive MBA Alumnae across the world. This network thrives on the talent and involvement of our participants and alumni!

A Unique Partnership
Founded by Lindsey Nefesh-Clarke (EMBA 2009), the Women’s WorldWide Web (W4) is an online crowdfunding platform aiming to promote female empowerment worldwide, working to ensure that they have access to education, healthcare, information and communication technologies. As an Alumna, she engages her organisation in supporting the Executive MBA Women’s Network in setting up events focusing on gender equality and sustainable development.

More information: w4.org
ESCP Europe Alumni is an international and rich network of 50,000 members. Worldwide, ESCP Europe Alumni supports its members by boosting their career, developing their network and promoting the ESCP Europe brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.
As Alumni, you will be part of the EMBA Club, a group within the ESCP Europe Alumni Association, dedicated to the Executive MBA population: over 4,000 alumni in 24 years of existence.

You benefit from a wide network with a strong community spirit. The EMBA Club organises regular events under several formats: breakfast & learn, networking bars, workshops and conferences, annual reunions, etc.
How to Apply

Admission Requirements
- A previous university degree: Bachelor, Master or equivalent in any discipline
- A minimum of five years’ managerial experience, based on demonstration of managerial skills and potential for success within your company (letters of recommendation required)
- Fluency in English (all courses and submitted coursework are only in English)
- For non-native English speakers, we may require the following minimum scores on the tests (TOEFL 100 / IELTS Band 7 / In-house English Test (free) provided by British Council: CEFR c1*)

Application deadlines
By June 30th, 2018 for the programme starting in September 2018 (Paris Track and Itinerant Track)
By September 30th, 2018 for the Blended GMP programme starting in November 2018
By November 30th, 2018 for the programme starting in January 2019

Admission Process

Step 1
One-to-one assessment meeting with admissions department (in person, by phone, via Skype, etc.)

Step 2
Online application at www.escapeurope.eu/emba to any ESCP Europe campus

You will need to provide:
- Completed online application form
- Degree certificates or grade transcripts covering all years of university study
- Updated CV
- Two reference letters
- English language certificate
- Copy of passport or ID

Step 3
Application review

Step 4
On-Campus admission interview by programme directors, faculty and alumni

Step 5
Admission decision

Step 6
Confirmation of enrolment and payment of tuition fees (down payment)

* CEFR stands for Common European Framework of Reference for Languages
Tuition fees
Whichever track you choose, the ESCP Europe Executive MBA tuition fees for the 2020 Class intakes are €62,000*  
Includes:
• Teaching hours for core courses, electives and seminars
• Books, materials and online-learning
• Accommodation for off-campus seminars (NB: travel costs are not included)

Financing and Funding Support
We know that our EMBA programme is a life-changing decision and an important investment for candidates: we invite you to think ahead and plan for all the costs involved.

At ESCP Europe, you can take advantage of a variety of payment plan options, as well as scholarships for eligible candidates. We can assist you in finding the right investment plan to help finance your EMBA programme.

Corporate Support
As part as your company HR policy, your management team may want you to be trained in order to develop your expertise as well as your leadership. Therefore, they could implement a career plan and provide you with a financial support or company sponsorship (all or part of tuition costs) as part of their training budget.

Scholarship Awards
ESCP Europe offers 12 merit-based scholarships worth €10,000 every year as an incentive for candidate initiative.  
Participants applying for this scholarship must demonstrate their abilities to a Jury be eligible in one of our five categories:
• Small and Medium-Sized companies: companies with up to 250 employees worldwide
• Entrepreneurs: individuals who have successfully launched a new business
• Women Leaders: women who demonstrate excellence in leadership and who support the success of their female peers.
• Non-governmental or not-for-profit organisations: employees of non-business entities who are dedicated to the ongoing development of the sector
• Emerging markets: all nationals of an emerging market country and employed by a company whose headquarters are also in an emerging market

Bank Loans
Financial institutions can provide you with an educational loan. Our on-campus teams can assist you and ease the process with several banking options (low interest loans, tailored instalment schedule, flexible payments, etc).

*ESCP Europe is not subject to VAT for its training courses. All fees and class schedules are subject to modification without notice.
Contact us

The Executive MBA Team
The Executive MBA team works across the 6 campuses to support candidates and participants during the programme.

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meet us
worldwide
ONLINE
ON-CAMPUS
AT FAIRS
Check our website escpeurope.eu/emba
Join our community and live the ESCP Europe Executive MBA experience

www.escpeurope.eu/emba
twitter.com/escpeurope
youtube.com/escpeurope
linkedin.com/company/escp-europe
facebook.com/EMBAescpeurope
ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.

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